



2019 Volunteer Information

Festival Overview

Kentucky's Edge is a two-day bourbon conference and festival. To be successful, we need friendly and motivated volunteers. Hopefully, that's YOU!

We're sure you have a lot of questions, so please take a few minutes to read this document before sending questions or registering for consideration online.

Festival Location, Dates and Times

Norther Kentucky

Various Locations in Covington & Newport

- Friday, October 4 – The Artisan Market opens at noon and other activities and events open throughout the day.
- Saturday, October 5 – The Artisan Market, Free Music Fest as well as the Block Party start at noon.

Selection Process

- Friday, August 30 – First consideration deadline.
- Friday, September 6 – Volunteer notification begins.

Your submission does NOT guarantee an invitation. After you receive your invitation, you have three (3) days to respond. If you do not respond, you will forfeit your invitation.

Getting Selected

IMPORTANT! You must be 18 years of age or older to volunteer and will be required to sign a waiver.

The more flexible you are as far as dates, time, and role, the better your chances of being selected.

It also helps if you have volunteer experience. If you are not from the Greater Cincinnati/Northern Kentucky area, please let us know where you will be staying as out-of-town volunteers have a higher "flake" factor. Speaking of flakes...

If you accept your invitation and don't show up, you will not be eligible to volunteer again. If you abandon your assignment, we will find you. We will hunt you down like the dog you are and take the volunteer t-shirt off your back.

Volunteer Arrival

There are plenty of places to park in Covington and Newport. Most are reasonable in price and some free parking can be found. We do not reimburse for parking.

You will arrive 30 minutes prior to your shift and go through a brief orientation. There are three shifts each day – morning, afternoon, and evening – and last around four (4) hours.

Volunteer Positions

This is a volunteer position and you will not get paid; however, you will receive a t-shirt designed just for volunteers.

Volunteer positions are guest-facing. In other words, you will not be backstage or in VIP areas. Your role as a volunteer will be simple, fun, and not last too long.

- **Access/Gates:** When you have lots of guests, they need lots of help getting in. Members of the Access/Gates Crew direct guests, answer questions, check ID's, etc.
- **Bullpen:** Just like baseball, you'll be on-deck to fill-in when needed.
- **Clean Crew:** Members of the Clean Crew are assigned an area to monitor and pickup large debris with Pik Stiks and EZ Reachers.
- **Info Booth/Lost & Found:** This is for people that love interacting with people. When guests have questions, they info booth is where they'll be heading.
- **Registration:** We know it sounds strange, but we need volunteers to help check-in volunteers. Seems like a chicken-and-egg kind of thing, but somehow it all works out. We also need help setting up the conference on Friday and running registration on Saturday.

Lead Volunteer

Lead Volunteers manage a small team of volunteers. As a lead volunteer, it's your job to keep volunteers motivated and on task. Each team is assigned two (2) lead volunteers so you have support. There are even a few opportunities for lead volunteers assisting the festival management and staff.

This is not an easy role. It's a 10-12-hour day, every day, with a lot of standing and walking. You will have time for breaks, meals, and a little bit of fun. You will not get paid, but you will receive the following:

- Two (2) t-shirts designed just for lead volunteers.
- Parking pass (or reimbursement) and festival credentials.
- Lunch and/or dinner depending on shift. It may be through catering or reimbursement depending on location.